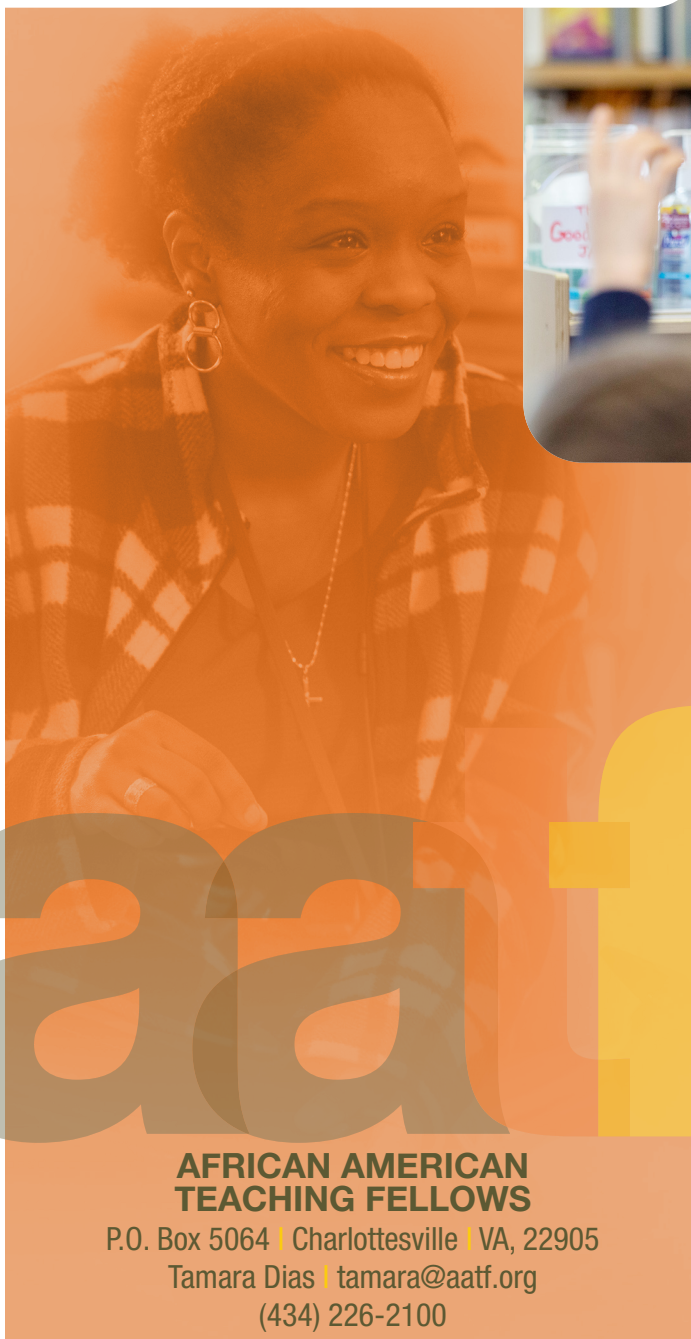




AFRICAN AMERICAN TEACHING FELLOWS

WHEN WE TEACH, WE REACH.

2023 INVESTMENT OPPORTUNITIES



Nearly 30 percent of school-age children in Charlottesville and Albemarle County are African American,



but less than 10 percent of their teachers are. The absence of African American teachers leaves many African American students feeling disconnected from school, and the disparity creates misperceptions and stereotypes that disadvantage all students, regardless of race. **We want to change that.**

13% Research confirms black students who learned from Black teachers by third grade were **13%** more likely to enroll in college.

32% If students had two Black teachers by third grade, the likelihood of college enrollment jumped to **32%**.



RESEARCHERS CALL THIS THE ROLE-MODEL EFFECT

AFRICAN AMERICAN TEACHING FELLOWS
P.O. Box 5064 | Charlottesville | VA, 22905
Tamara Dias | tamara@aatf.org
(434) 226-2100

2023 SPONSORSHIP PACKAGES

30 FOR 30 CHALLENGE

APRIL 2023

Our mission is that one day, all children in this nation will have the opportunity to learn from a diverse teaching staff. One milestone we must work toward reaching in our lifetime is the day when at least 95 percent of schools in our local community have teaching staffs that mirror the diverse population of students.

During our **30 for 30 Challenge**, AATF supporters will raise funds to reach racial parity in our local teaching population. During the month of April, they'll commit to our **30 for 30 Challenge**—however it feels best for them to move—and engage our community to raise funds that will support our goal to increase the population of black teachers to 30 percent.

PARITY PARTNER
\$1,500

Sponsor benefits include

Company Logo on event website

3 Social Media Posts:
FACEBOOK | INSTAGRAM | LINKEDIN

Invitation to Back-to-School Breakfast

Recognition in Spring Newsletter

MAY 2023

TEACHER APPRECIATION DINNER

Our Teacher Appreciation Dinner, held in conjunction with Teacher Appreciation Week in May, celebrates the culmination of another successful school year with our current and former fellows.

PRESENTING SPONSOR
\$5,000

Sponsor benefits include

(2) tickets to the event

Company logo on digital invitation

Recognition on AATF website and social media

Opportunity to speak during the event

(2) tickets to the Celebration of Fellows event in October

AUGUST 2023

BACK TO SCHOOL BREAKFAST

The Back-to-School Breakfast in early August invites a select group of business and community leaders to meet our cadre of fellows and wish them well as they embark on a new school year.

PRESENTING SPONSOR
\$5,000

Sponsor benefits include

(2) tickets to the event

Company logo on digital invitation

Recognition on AATF website and social media

Opportunity to speak during the event

(2) tickets to the Celebration of Fellows event in October



2023 SPONSORSHIP PACKAGES

JUNE 15–18 2023

AATF SUMMER INSTITUTE

The Summer Institute is **4 DAY SERIES** of in-person, residential workshops, with speakers and activities designed to:

1

Increase Fellows' awareness of what it means to be an African American educator in Charlottesville/Albemarle

2

Develop and fine-tune skills that they can apply during the academic year

3

Develop and foster connections to the Charlottesville/Albemarle professional community and with each other.

PRESENTING SPONSOR \$15,000

Sponsor benefits include

Company name/logo on all materials including shirts, presentation materials, and gift items

Company logo on AATF website

Company name included on all Summer Institute social media posts, mailings and press releases

Opportunity to speak during the opening and closing sessions

COLLABORATE SPONSOR \$5,000

CONNECT SPONSOR \$5,000

CREATE SPONSOR \$5,000

Sponsor benefits include

Company name/logo on back of event shirts
Company listed on AATF website

Company name included on each sponsored month Institutes' social media posts, mailings and press releases

Opportunity to speak at a morning welcome session

FUND-A-FELLOW SPONSOR \$1,000

Sponsor benefits include

Company name listed on back of event shirts

Company listed on thank you board

Company name included on one social media posts

OCTOBER 2023

CELEBRATION OF FELLOWS

During our annual Celebration of Fellows, corporate and community leaders come together to meet and celebrate our first-year fellows and hear from local students about the impact these teachers are having on their lives.

LEADERSHIP SPONSOR \$25,000

Company logo included on event invitation, signage, AATF website, and all social media posts

Opportunity for sponsor's representative to speak at the event

(6) event tickets

Lunch & Learn program for their employees

(2) tickets to the Teacher Appreciation Dinner

(2) tickets to the Back to School Breakfast

INSPIRE SPONSOR \$15,000

Company logo included on event invitation, signage, AATF website, and (4) social media posts

Opportunity for sponsor's representative to speak at the event

(4) event tickets

Lunch & Learn program for their employees

(2) tickets to the Teacher Appreciation Dinner

(2) tickets to the Back to School Breakfast

FELLOWSHIP SPONSOR \$10,000

Company logo included on event invitation, signage, AATF website, and (3) social media posts

Opportunity for sponsor's representative to speak at the event

(4) event tickets

Lunch & Learn program for their employees

(2) tickets to the Teacher Appreciation Dinner

(2) tickets to the Back to School Breakfast

DIVERSITY SPONSOR \$5,000

Company logo included on event invitation, signage, AATF website, and (2) social media posts

(2) event tickets

(2) tickets to the Back to School Breakfast

DEVELOPMENT SPONSOR \$2,500

Company logo included on organization's website and (1) social media posts

(2) event tickets



SPONSOR COMMITMENT FORM



TEACHER APPRECIATION DINNER

BACK TO SCHOOL BREAKFAST

AATF SUMMER INSTITUTE

CELEBRATION OF FELLOWS

PARITY PARTNER
\$1,500

PRESENTING SPONSOR
\$5,000

PRESENTING SPONSOR
\$5,000

PRESENTING SPONSOR
\$15,000

LEADERSHIP SPONSOR
\$25,000



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CREATE SPONSOR
\$5,000

DIVERSITY SPONSOR
\$5,000

FUND-A-FELLOW SPONSOR
\$1,000

DEVELOPMENT SPONSOR
\$1,000

WE ARE UNABLE TO SPONSOR BUT PLEASE ACCEPT OUR DONATION IN THE AMOUNT OF
\$ _____

DATE _____

NAME _____ TITLE _____

COMPANY _____

ADDRESS _____

CITY | STATE | ZIP _____

PHONE _____

EMAIL _____

EVENT SPONSORSHIP(S) TOTAL: \$ _____

PAYMENT ENCLOSED

SEND INVOICE