



**AFRICAN AMERICAN  
TEACHING FELLOWS**

**SPONSORSHIP PACKET**

# **Celebration of Fellows**

**October 15, 2021**

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*Celebrating the work of Fellows in  
our local schools*

# AFRICAN AMERICAN TEACHING FELLOWS

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African American Teaching Fellows is a non-profit organization that recruits highly-qualified, Black teaching candidates to teach in Albemarle and Charlottesville public schools.

Area schools have *one* African American teacher for every ten Caucasian teachers, yet, the student population reflects a much higher ratio of African American students. We award successful applicants with 1-3 year Fellowships during which they receive financial assistance, job interview coaching, support through the licensure process, mentoring and professional development in the critical first years in the classroom.

At AATF, we recruit, develop and support African American teachers for our public schools because research studies prove that when black students have *just one* black teacher the impact is dramatic:

- High school dropout rates decrease by 29%
- High school suspension rates decrease by 80%
- Class retention (being held back a grade) decreases by 75%
- College enrollment increases by 13%



**All students benefit from having  
African American teachers.**

[www.aatf.org](http://www.aatf.org)

# INCREASING OUR IMPACT

In 2004, AATF was created with a goal of cultivating a cadre of highly-qualified Black teachers. Each year, the organization offers programming that caters toward the development and support to retain Black teachers in our local schools.

## A Track Record of Success



Since 2004, AATF has impacted thousands of students' lives, closing the *opportunity gaps* that exist in our public schools. Our 17-year track record is impressive:

- **68 Fellows** were recruited for the program since 2004.
- **46 Fellows and Alumni** accepted teaching positions locally, seven accepted teaching positions outside of our local area.
- **20 Fellows and Alumni** are returning to teach in local schools for the 2021-2022 school year. An additional six will teach in other Virginia schools.



**Our 2021 Celebration of Fellows will recognize our four Fellows who have successfully completed their first year of teaching.**

***Join us to hear about their experiences in local schools and the impact of AATF on their journey!***

# PRESENTING PARTNER SPONSORSHIP

## Presenting Partner: \$10,000

The Presenting Partner is someone who passionately promotes racial equality and wants to bridge the "opportunity gap" in our public schools. Serving as our honorary event chair, **you will be acknowledged throughout the printed materials, event venue, as well as from the podium.** Additionally, you will receive:

- Sponsorship recognition on Educator Award, presented to a local teacher;
- One reserved table for 10 guests;
- Sponsor four Fellows to attend the in-person cocktail reception;
- Logo and name on official AATF social media (Twitter, Facebook, and Instagram platforms);
- Name and logo on AATF website as a community partner for six months.





# SPONSORSHIPS

## Fellowship Partner Level - \$5,000

- Verbal recognition during the in-person cocktail reception;
- Eight reserved seats at the in-person cocktail reception;
- Name and logo placement on event program;
- Recognition on official AATF social media (Twitter, Facebook, and Instagram platforms)
- Name recognition in Fall 2021 newsletter with other Fellowship Partner sponsors.

## Gold Apple Level - \$2,500

- Six reserved seats at the in-person cocktail reception;
- Name and logo placement on event program;
- Recognition on official AATF social media (Twitter, Facebook, and Instagram platforms)
- Name recognition in Fall 2021 newsletter with other Golden Apple sponsors.

## Red Apple Level - \$1,000

- Four reserved seats at the in-person cocktail reception;
- Name listed on official event program;
- Name recognition in Fall 2021 newsletter with other Red Apple sponsors.

## Green Apple Level - \$500

- Two reserved seats at the in-person cocktail reception;
- Name recognition in Fall 2021 newsletter with other Green Apple sponsors.

## Fellow Patron - \$125

Our Fellows and alumni are students and teachers who are passionate about serving our community. This Patron gift sponsors attendance and a self-care gift for a Fellow. Sponsors at this level will receive acknowledgment in the Fall 2021 newsletter as a Fellow Patron.





## Sponsor Information

*Name as you would like it to be listed*

*Street Address*

*City*

*State*

*Zip*

*Email Address*

*Preferred Telephone Number*

*Credit Card Number*

*CSV*

*Exp. Date*

☐ Send an invoice to the street address listed above.

☐ Find my check enclosed. *(Make checks payable to AATF.)*

## Sponsorship Selection

☐ Presenting Partner - \$10,000

☐ Fellowship Partner - \$5,000

☐ Gold Apple Level - \$2,500

☐ Red Apple Level - \$1,000

☐ Green Apple Level - \$500

☐ Fellow Patron - \$125

Please mail checks to  
PO Box 5064  
Charlottesville, VA 22905



## **AATF Alumni Fellows**

PO Box 5064  
Charlottesville, VA 22905  
[www.aatf.org](http://www.aatf.org)